

# Nothing Beats Fiber.

And That's a Fact.

1

**37% of Adults** Used Telehealth in 2021<sup>1</sup>



11

**58% of Broadband Adopters** are Low-Income Households<sup>2</sup>



CO<sub>2</sub>

Fiber Internet Creates **20% More** Carbon Savings than DSL<sup>2</sup>

2

12

**79% of Americans** Use the Internet as a Job Resource<sup>7</sup>



3

**27.6 Million** People Now Work From Home<sup>3</sup>



13

Fiber Internet Increases Home Values by 3.1%



Broadband Internet is a **Top Three Attribute** for Homebuyers<sup>2</sup>

4



Fiber Internet Downloads **45% Faster** than DSL<sup>2</sup>

14

5

Fiber Internet Uploads **4.7x Faster** Than DSL<sup>2</sup>



15

The average U.S. household has **22 connected devices**.<sup>8</sup>



**72% of Consumers** Rank Broadband as **Very Important**<sup>2</sup>

6



**\$78 Million** in Potential Home-Based Business Revenue<sup>2</sup>

16

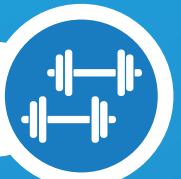
7

**215 Million** Americans Play Video Games<sup>4</sup>



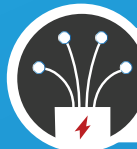
17

**More than 50% of People** Workout at Home<sup>9</sup>



**60% of Teenagers** Use a Computer for Homework **Every Day**<sup>5</sup>

8

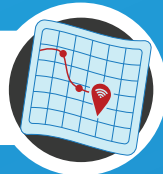


Only Fiber Can Offer **Symmetrical Gig Speeds**

18

9

**47% of Rural Moves** Are to Areas with Fiber Internet<sup>2</sup>



19

**1 Gig Powers** 20-40 Devices<sup>10</sup>



Farming Connectivity Has a Potential Impact of **\$500 Billion**<sup>6</sup>

10



Fiber Is the **Most Weather-proof** Technology Available

20

<sup>1</sup>Telemedicine Use Among Adults: United States, 2021, CDC

<sup>2</sup>A Detailed Review: The Status of U.S. Broadband and The Impact of Fiber Broadband, Fiber Broadband Association

<sup>3</sup>2021 American Community Survey, U.S. Census Bureau

<sup>4</sup>More adults play video games than kids - and more surprising facts, USA Today

<sup>5</sup>It's A Smartphone Life: More Than Half Of U.S. Children Now Have One, NPR

<sup>6</sup>Agriculture's connected future: How technology can yield new growth, McKinsey & Company

<sup>7</sup>Searching for Work in the Digital Era, Pew Research Center

<sup>8</sup>Connectivity and Mobile Trends Survey - Press Release | Deloitte US.

<sup>9</sup>At-Home Fitness Regime Is the Top Fitness Trend in 2022: GoodFirms' Survey, GoodFirms

<sup>10</sup>Is 1000 Mbps Fast? [Most Practical Insights], approvedmodems.org